

Campaign Highlight: Run Anywhere

From an onsite LinkedIn Live to internal sales enablement, this successful cross-channel campaign culminated in multiple key press hits and showcased refreshed Sonatype branding. See below for examples of supporting assets I drove:

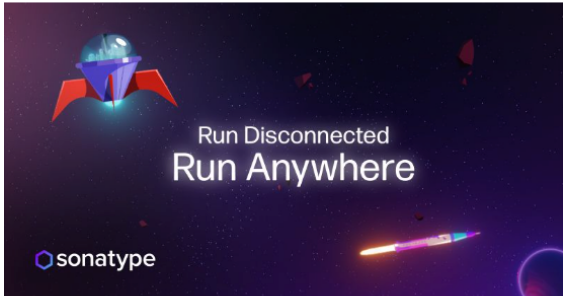
Social Media

Sonatype
24,598 followers
8mo · 🌐

☁️ A match made in heaven: Firewall + Lifecycle in the cloud.

"There has never been a greater need for the ability to detect code quality and implement security at the point of creation." - [Mitchell Johnson](#), Chief Product Development Officer at [Sonatype](#)

We're meeting you with enterprise-grade security where you need it most, so you can [RunAnywhere](#). 🚀



Run Disconnected
Run Anywhere

sonatype

Nexus Lifecycle and Firewall Cloud Demo | Sonatype
sonatype.com · 1 min read

👁️ 128 1 comment · 13 reposts

Sonatype @sonatype · Feb 1

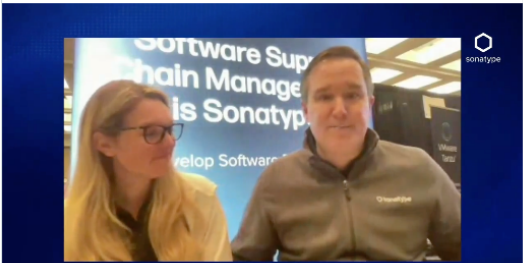
🔊 We're live from [#CloudNativeSecurityCon](#) with an exciting announcement. 🎉

[@Sonatype](#) has launched the industry's first "Run Anywhere" Platform for software supply chain management. [@KadiGrigg](#) speaks with our CPDO, Mitchell Johnson, about our new cloud ☁️ offering. 🚀

[#CNSCON](#)

Sonatype @sonatype · Feb 1

Cloudy with a Chance of...Live from [#CNSC](#)
[twitter.com/i/broadcasts/1...](#)



1:20 · 127 viewers
Cloudy with a Chance of... Live from [#CNSCON](#)

🗨️ 2 🍷 2 📊 463 🔄

Press Release/Media Mentions

sonatype Platform Solutions Pricing Resources Partners Company [Book a Demo](#)

Sonatype Launches Industry's First 'Run Anywhere' Platform for Software Supply Chain Management

The addition of cloud to on-premises and fully disconnected deployment options make it the most versatile software composition analysis and application security testing solution available

February 1, 2023 - Seattle, Wash. - CloudNativeSecurityCon - Sonatype, the pioneer of software supply chain management, has made it easier than ever for developer and security teams to unite and build innovative software security with the announcement of new cloud offerings. With these additions, Sonatype becomes the only Application Security Testing (AST) and Software Composition Analysis (SCA) tool available that offers Cloud, Self-Hosted, and Disconnected deployment options - giving maximum control and flexibility to its customers.

Sonatype's secret sauce including proprietary intelligence, industry-leading research, and AI behavioral analysis helps organizations manage their software supply chains at scale to deliver products faster and with safer open source. These flexible deployment options enable Sonatype solutions to run anywhere organizations need them—and help teams shift-left without operational hurdles. Deployment options include:

- **Cloud:** Software supply chain management is now in the cloud with enterprise-grade security and minimal effort. Customers can protect their software supply chains without needing to deploy and manage infrastructure, making it ideal for organizations looking to streamline their infrastructure and rapidly scale.
- **Self Hosted:** This solution offers maximum flexibility. Organizations can choose to host on their own servers/on-premises or in a cloud environment of their choice
- **Disconnected:** The Nexus Disconnected Environment (NDE) is the only open source and dependency management solution available for air-gapped environments, which makes it ideal for government and affiliated organizations that want to manage their open source software supply chain.

15 New Cybersecurity Products To Know: Q1 2023

BY KYLE ALSPACH

APRIL 05, 2023, 08:00 AM EDT

For the first three months of the year, we've been following new product launches and updates in cloud security, XDR, SASE and more.

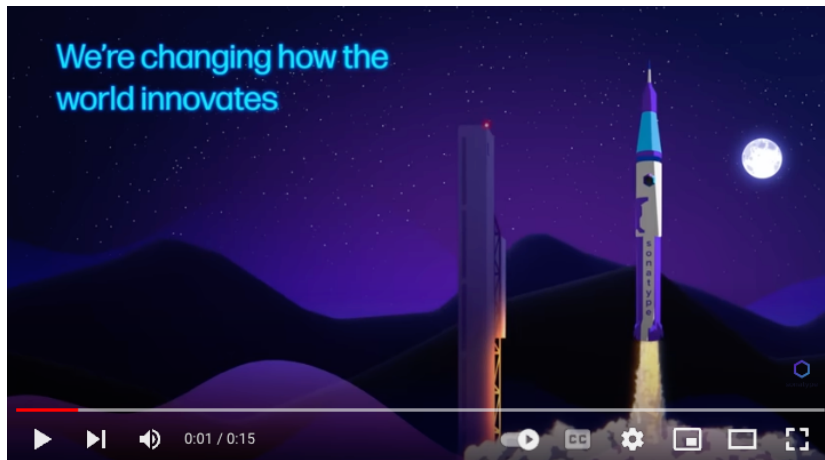
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Sonatype Expands To The Cloud

Code security platform Sonatype announced the expansion of its Nexus Lifecycle platform,

Promotional Assets



Sonatype Lifecycle and Firewall now available in the cloud

By [Crystal Derakhshan](#) on February 01, 2023
Product Release

4 minute read time

Sonatype's new cloud offer means customers looking to scale and secure their software development lifecycle can do so with less maintenance and infrastructure.

[Read More...](#)

