



THE MCCAIN INSTITUTE

ARIZONA STATE UNIVERSITY

WELCOME TO THE MCCAIN INSTITUTE FOR INTERNATIONAL LEADERSHIP



Welcome to the McCain Institute for International Leadership, a part of Arizona State University. Located in Washington, DC with a strong footprint in Tempe, Arizona, the McCain Institute is a non-partisan do-tank dedicated to advancing character-driven global leadership, based on security, economic opportunity, freedom, and human dignity—in the United States and around the world. The Institute seeks to promote humanitarian action, human freedom and democracy, and national security, and to embrace technology in producing better designs for better decisions in national and international policy.



The McCain Institute seeks to promote leadership and decision-making, in the best American tradition of open inquiry, spirited debate, and practical action. Through our proactive policy research, state of the art Decision Theater, innovative events, Next Generation Leaders program, and many other activities, the Institute aims to inform, convene, train and assist current and future leaders from the United States and around the globe.

Since opening our doors in 2012, we have attracted a top team of professional staff from the highest levels of the policy, political, military and government communities, and have played host to Presidents, Prime Ministers, CEOs and key human rights and humanitarian leaders.

The Institute is also honored to have a distinguished Board of Trustees, whose diverse and extensive experience advances the work of the Institute in all areas. The Trustees are:

Dave Berry	Jeff Immelt
Don Brandt	John Lehman
Craig Cogut	Elisa Massimino
Dr. Michael Crow	Bill Post
Jeff Cunningham	Lynn Forester de Rothschild
Rick Davis	Dr. Rick Shangraw
Frances Fragos Townsend	Josette Sheeran
Phil Handy	Sol Trujillo
Sharon Harper	

We at the McCain Institute are proud of the progress made thus far, but we know this is just the beginning. We welcome your support and insight as we continue to define what it means to be a new kind of policy institute in the twenty-first century.

Amb. Kurt Volker
Executive Director
The McCain Institute for International Leadership
Arizona State University

PART OF ARIZONA STATE UNIVERSITY

The McCain Family has long called Arizona home, and the partnership with Arizona State University (ASU), one of the world's largest research universities, offers unique advantages unmatched by the typical Washington think tank. By drawing upon ASU's world-class students, faculty, institutions, and facilities, the McCain Institute helps to bring Arizona to Washington, DC and the world to Arizona.





Debate and Decision Series

OUR MISSION

We are uniquely guided by the values that have animated the careers of Senator and Mrs. Cindy McCain, and the McCain family over generations. The Institute is committed to:

- Sustaining America's global leadership
- Upholding freedom, democracy, and human rights as universal human values
- Supporting humanitarian goals
- Maintaining a strong, smart national defense
- Serving causes greater than our own self-interest

TO ADVANCE LEADERSHIP BASED ON SECURITY, ECONOMIC OPPORTUNITY, FREEDOM, AND HUMAN DIGNITY, IN THE UNITED STATES AND AROUND THE WORLD.



Next Generation Leaders

OUR OBJECTIVES

The McCain Institute is an action-driven do-tank focused on impacting current and future policy through programing that facilitates the ability of leaders to make enlightened decisions in pursuit of the American and global interest. The central objectives guiding this work are to:

- ➔ **Provide decision recommendations** for leaders through open debate and rigorous analysis, including through the Institute's hi-tech Decision Theater.
- ➔ **Identify, develop and train the next generation** of American and international leaders.
- ➔ **Play a unique role as Washington DC's preeminent do-tank** through our annual Sedona Forum and the Institute's Debate and Decision Series.
- ➔ **Promote and preserve the McCain family spirit of character-driven leadership** and national service, including by hosting the McCain family archives.



The Sedona Forum 2013, Panel "America's Role"



THE SEDONA FORUM



OUR PROGRAMS

TO ADVANCE OUR CORE MISSION AND OBJECTIVES, THE MCCAIN INSTITUTE HAS ESTABLISHED THE FOLLOWING PROGRAMS AND INITIATIVES:

NEXT GENERATION LEADERS

The McCain Institute's flagship activity is its Next Generation Leaders (NGL) program, designed to identify, train, network and empower a diverse group of emerging, character-driven leaders, from the United States and the world. The NGL program offers up to 20 emerging global leaders one year of targeted professional and personal development—with a core focus on ethics, values and leadership—in order to create a capable and lasting global network of character-driven leaders who shape the world we will inhabit in the future.

THE SEDONA FORUM

The Sedona Forum is the McCain Institute's annual signature, high-level, invitation only gathering of national and international leaders held each spring at The Enchantment Resort in the red-rock country of Sedona, Arizona. The Sedona Forum convenes thought-leaders, decision-makers, activists, and diverse experts to discuss approaches and solutions to real-world problems—all from the starting assumption of character-driven leadership and core democratic values.

DEBATE AND DECISION SERIES

In the best American tradition of open inquiry, spirited discussion and practical action, the McCain Institute has re-introduced in Washington the practice of structured, reasoned debate. Offering a frank, informed, and non-partisan examination of critical challenges in the world today, the debates aim to build deeper understanding, mutual respect, political civility, and decisive action. The McCain Institute debates are streamed live over the Internet for our global audience as well as students at ASU. Among the issues debated include U.S. policy on: Syria, Afghanistan, Iran, the Defense Budget, Egypt and the Arab Spring, Drone Warfare, and Surveillance.

LEADERSHIP VOICES

The McCain Institute regularly invites senior leaders from the United States and around the world to share their unique personal insights into the values, principles, and experiences that shaped them as leaders in the world today. The Institute is creating a digital archive of these events, available online for students, journalists and scholars alike. Those who have shared their perspectives on leadership thus far include: President Bill Clinton; Vice President Joe Biden; Actor, Director and humanitarian Ben Affleck; NBA star and humanitarian Dikembe Mutombo; former Israeli Prime Minister Ehud Olmert; former Georgian Foreign Minister Eka Tkeshelashvili; Latvian Defense Minister Artis Pabriks; and New Jersey Governor Chris Christie.

HUMANITARIAN ACTION

The McCain Institute's commitment to strengthening character-driven global leadership is reflected in its efforts to support humanitarian action. Inspired by Mrs. Cindy McCain's life-long championing of humanitarian causes, the Institute is initially focusing on two critical humanitarian areas: ending human trafficking – starting in our own backyard in Arizona—and reversing the decline of the Democratic Republic of the Congo.

HUMAN FREEDOM AND DEMOCRACY

The McCain Institute seeks to carve out a distinct approach to supporting human rights, advocating the integration of support for human rights as part of broader national security and foreign policy strategies. We also seek to use the Institute's Decision Theater to develop models of U.S. and international policies that visually demonstrate the relative support given to human rights in comparison with other elements of bilateral and international policies.

NATIONAL SECURITY

The McCain Institute is committed to a strong national defense and to helping improve decision-making on national security issues. Its program on defense management and acquisition leadership aims to identify and promote best practices in defense procurement, with a view towards substantially reducing cost overruns, as well as to train a new generation of defense resource managers. The Institute has also launched an effort to gather thousands of personal experiences from individuals who served in Afghanistan in order to build a "from the ground up" analysis of action there in order to inform future decision-making.

POLICY DESIGN STUDIO

Employing the extensive foreign and security policy experience of the Institute's leadership, along with cutting edge technology such as the Decision Theater, the Washington Policy Design Studio brings ASU students to Washington, DC for a full semester's workload of intensive classwork in the art of foreign policy-making. In addition, the course is combined with an internship at a Washington institution.

DECISION THEATER

The Decision Theater at the McCain Institute is a powerful tool for helping experts and policy-makers prototype better decisions. By creating interactive, collaborative models in an immersive, visually stimulating environment, the Decision Theater brings clarity to understanding complex data and analysis. The goal is to display the dynamics of a problem, and the effects of various policy options, in a clear and compelling manner—thus helping experts develop and demonstrate the best approaches to tackling a problem.

FELLOWSHIP PROGRAM

The McCain Institute Fellowship Program hosts a number of fellows—academics (from Arizona State University and elsewhere), representatives from the media, military officers, foreign affairs experts and officials—for tenure of one year or less. These fellows are expected to publish work, convene around their areas of interest, and participate in and contribute to the work of the McCain Institute. Each fellow is given an opportunity to be connected to influential persons and attend important events in their respective fields of professional interest.

INTERNSHIP PROGRAM

The McCain Institute gives college students and recent graduates the opportunity to serve as an intern in our Washington, DC office. We actively promote leadership and decision-making amongst our interns and encourage these young leaders to be inquisitive, open to spirited discussion with staff and faculty, and be actively involved in the daily operations of the McCain Institute. In return, we introduce them to international policymakers, opinion leaders and prominent notables in their field of interest here in Washington, DC. Additionally, interns will take part in weekly activities in the metropolitan DC area, including foreign policy debates, Congressional hearings, and our McCain Institute sponsored events and programs.

THE MCCAIN FAMILY RESEARCH ARCHIVE

Through Arizona State University's library and archives, the McCain Institute is committed to preserving the McCain family spirit by serving as the central repository for the family archives. These archives will serve as the official center for research and information open to historians, academics, students and others and will seek to continually add to its material and to publicize its holdings. The archives will include electronic briefing books on key issues in the legislative career of Senator John McCain, authentic materials from congressional delegations, papers, photographs, the results of Mrs. Cindy McCain's worldwide humanitarian work, and the McCain Oral History Project.



Humanitarian Action, Mrs. Cindy McCain



The Sedona Forum 2012, Ben Affleck and Mrs. Cindy McCain

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Mission Statement

*To advance leadership based on security, economic
opportunity, freedom, and human dignity in the United
States and around the world.*



The Sedona Forum 2013, Vice President
Biden and Senator McCain



Leadership Voices, Governor Christie
and Mrs. Cindy McCain



The Sedona Forum 2013, Josette Sheeran and Dikembe Mutombo

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Debate and Decision Series

THE MISSION

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